



**Remit Address:**

**WJBK**  
**New World Communications of Detroit Inc**  
**PO Box 100624**  
**Atlanta, GA 30384-0624**  
**Main: (248) 557-2000**  
**Billing: (248) 552-5129**

# INVOICE

|                 |                                  |
|-----------------|----------------------------------|
| Advertiser      | Hard Working Americans Committee |
| Product         | HARD WORKING AMERICA             |
| Estimate Number | 3028                             |

|                |                     |
|----------------|---------------------|
| Invoice #      | 4081567-2           |
| Invoice Date   | 11/25/12            |
| Invoice Month  | November 2012       |
| Invoice Period | 10/29/12 - 11/01/12 |

|                   |                   |
|-------------------|-------------------|
| Station           | WJBK              |
| Account Executive | Anthony Castaneda |
| Sales Office      | FSS Philadelphia  |
| Sales Region      | National          |

|              |                       |
|--------------|-----------------------|
| Order #      | 4081567               |
| Alt Order #  | POLITICAL ISSUE - HAF |
| Deal #       |                       |
| Order Flight | 10/22/12 - 11/01/12   |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |     |
|-----------------|-----|
| IDB #           |     |
| Advertiser Code |     |
| Product Code    | HWA |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

**Billing Address:**

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

| Line | Channel | Description       | Time    | Day | Date                 | Length | Air Time | Ad-ID         | Rate                  | Reconciliation | Ref # |
|------|---------|-------------------|---------|-----|----------------------|--------|----------|---------------|-----------------------|----------------|-------|
| 2    | WJBK    | Fox 2 News AM 7a  | 7a-8a   |     |                      |        |          |               |                       |                |       |
|      | PI      |                   |         |     | 10/29/12 to 11/04/12 | 4x     | MTWT---  |               |                       |                |       |
|      | WJBK    |                   |         | M   | 10/29/12             | :30    | 7:08 AM  | TVISSHAC1202H | \$2,500.00            |                | 4     |
|      | WJBK    |                   |         | Tu  | 10/30/12             | :30    | 7:58 AM  | TVISSHAC1202H | \$2,500.00            |                | 2     |
|      | WJBK    |                   |         | W   | 10/31/12             | :30    | 7:58 AM  | TVISSHAC1202H | \$2,500.00            |                | 1     |
|      | WJBK    |                   |         | Th  | 11/01/12             | :30    | 7:10 AM  | TVISSHAC1202H | \$2,500.00            |                | 3     |
| 6    | WJBK    | Fox 2 News at 6p  | 6p-630p |     |                      |        |          |               |                       |                |       |
|      | PI      |                   |         |     | 10/29/12 to 11/04/12 | 4x     | MTWT---  |               |                       |                |       |
|      | WJBK    |                   |         | M   | 10/29/12             | :30    | 6:24 PM  | TVISSHAC1202H | \$3,000.00            |                | 3     |
|      | WJBK    |                   |         | Tu  | 10/30/12             | :30    | 6:11 PM  | TVISSHAC1202H | \$3,000.00            |                | 1     |
|      | WJBK    |                   |         | W   | 10/31/12             | :30    | 6:10 PM  | TVISSHAC1202H | \$3,000.00            |                | 2     |
|      | WJBK    |                   |         | Th  | 11/01/12             | :30    | 6:25 PM  | TVISSHAC1202H | \$3,000.00            |                | 4     |
| 10   | WJBK    | M-Su 10p-11p News | 10p-11p |     |                      |        |          |               |                       |                |       |
|      | PI      |                   |         |     | 10/29/12 to 11/04/12 | 4x     | MTWT---  |               |                       |                |       |
|      | WJBK    |                   |         | M   | 10/29/12             | :00    |          |               | <del>\$4,500.00</del> | Credited       | 2     |
|      | WJBK    |                   |         | Tu  | 10/30/12             | :30    | 10:56 PM | TVISSHAC1202H | \$4,500.00            |                | 3     |
|      | WJBK    |                   |         | W   | 10/31/12             | :30    | 10:47 PM | TVISSHAC1202H | \$4,500.00            |                | 1     |
|      | WJBK    |                   |         | Th  | 11/01/12             | :00    |          |               | <del>\$4,500.00</del> | Credited       | 4     |
| 15   | WJBK    | Mo Prime Rotator  | 8p-10p  |     |                      |        |          |               |                       |                |       |
|      | PI      |                   |         |     | 10/29/12 to 11/04/12 | 1x     | M-----   |               |                       |                |       |
|      | WJBK    |                   |         | M   | 10/29/12             | :30    | 9:07 PM  | TVGENAJ51202H | \$12,500.00           |                | 1     |

Aired Spots 11

Gross Total \$43,500.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Agency Commission \$6,525.00

Net Amount Due \$36,975.00

Payment Terms 30 Days

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